



Misinformation Surfacing Ahead of Tunisian Elections

Tracking Global Events | 18th October 2022

In the months leading up to Parliamentary elections in Tunisia, misinformation and disinformation are spreading widely across social media platforms, as well as broader political campaigning against President Kais Saied. While some Facebook pages categorize themselves as entertainment or satirical, they have become a source of political news and are growing more active as the elections approach. **In an effort to better understand emerging misinformation trends, and the use of social media in Tunisian elections more broadly, Premise collected over 100 Contributor-submitted screenshots of narratives currently circulating on social media platforms such as Facebook.**

Opposition campaigns



Summary Translation:
December 17 elections: The coup station that failed before it started



Summary Translation: All Tunisians are against Saied and he is the reason behind Tunisia's failure.

Disinformation Targeting President Saied



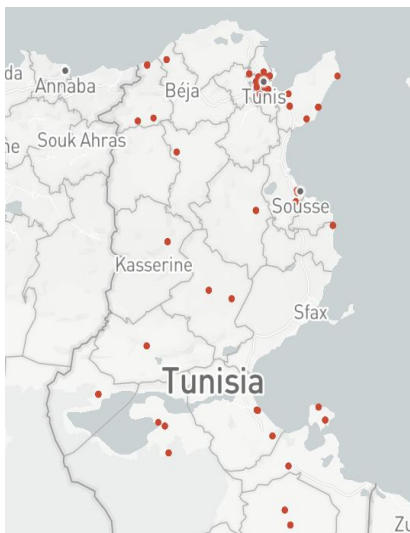
Summary Translation: The story of what made Kaies half a dictator. He has threatened to fire live bullets. He is implementing his own version of the Egyptian dictatorship scenario



Summary Translation: Mohamed Abbou |Kais Saeed's psychological state does not allow him to continue his assumption of power. We hope that a report will be published on that.



Translation: The psychological and health condition of the head of state is dangerous and does not allow him to continue ruling. The opposition demands the use of the health file of the President of the Republic. Keep your heads up ..



Geographic spread of submissions collected

Methodology

Between October 17th and October 26st, Premise collected over 100 screenshots featuring disinformation and opposition narratives against President Kaies of Tunisia. Each screenshot passed several quality control checks to determine if the screenshot contained disinformation and if it came from Facebook, Instagram or Whatsapp.

Premise in Action

Premise offers a unique ability to quickly source primary insights from real people on the ground in hard-to-reach places. Over 5 million people in 138 countries are using the Premise app on their smartphones, enabling our customers to monitor a situation over time and employ a data-driven approach to timely decision-making. To learn more about Premise, watch our tech demo or get in touch with us.