

The Philippines

Monitoring compliance with a new tax policy



When the Philippines implemented a new tax on cigarettes and spirits Premise worked with the World Bank and the Philippines Department of Finance to monitor compliance rates. Data collected informed efforts to drive compliance with the new law. Revenue that the Department of Finance recovered from higher compliance contributed significant funding to the country's universal health care system.

Results:

- Premise's data contributed key insights on compliance with the roll-out of a tax stamp on cigarette packages
- Raising tax compliance rates contributed significant revenue to the the Philippines health care system

66

Number of Districts Covered Countrywide

20

Number of distinct brands captured

>50%

Percentage of captures from small/rural stores

\$20M

Additional revenue recovered for every 1% of tax stamp leakage